

**17th ANNUAL OAKLAND JUNETEENTH
CELEBRATION & STREET FESTIVAL, FREEDOM DAY!**

“CLOSEOUT”

Saturday - June 22, 2024

This Year's Theme:

*“Reaching for Wholeness, One Love,
One Liberation!”*



Vendor Package



Oakland's Juneteenth



B-H Brilliant Minds Project, Inc.

17th Annual Oakland Juneteenth Celebration & Street Festival, Freedom Day!

THIS YEAR'S THEME IS: "Reaching for Wholeness One Love, One Liberation!"

B-H Brilliant Minds Project, Inc. is excited to come back together for the 17th Annual Oakland Juneteenth Celebration and Street Festival, Freedom Day. Now deemed as a Federal Holiday which is fast-ly approaching! Please join us on Saturday, June 22, 2024, on Brockhurst Street in Oakland, CA. (between Market Street and San Pablo Avenue) for a day affirming, The Brilliance, Resilience, and Love of African Diaspora People. By presenting our past, present and future accurately, by showcasing the wide range of talent, art, music through our cultural traditions, and family fun. This year's theme is: **"Reaching for Wholeness, One Love, One Liberation!"**

For the last 16 years, B-H Brilliant Minds Project, Inc., Oakland Juneteenth Celebration has **CLOSED OUT**, the Bay Area Juneteenth Events. We have brought people from all over Oakland and the Greater Bay Area together, to acknowledge the affliction and affirm the effects, the trauma of slavery has had on our people. Juneteenth gives us the opportunity to educate our communities in order, to breakdown, barriers that stops movement towards healing oneself and our communities. Knowing our mental health & spirituality plays a significant roll in healing.

Over the years over 1,500 people or more, has enjoyed the street festival that includes live music, free health screenings, oral history presentations, exhibits, workshops, quilting display, food, and many other symbolic activities to commemorate our African American Heritage. We continue to create community inclusion by fostering relationships with neighbors, communities, and business owners alike. B-H Brilliant Minds Project Inc. uplift and showcasing local artist, businesses owners, and organizations.

The Festivities of the Day will include:

- Live DJ's (2 Stages)
- R&B, Jazz, Rap & Gospel Performances
- Local Vendors Displays and Sales/Community Resources
- MADE***MEN** Bay Area's Finest Motorcycle Club
- HOMIES Empowerment (Freedom Booth)
- Health Zone/Mental Wellness/Health Screenings/Resources
- Healing Circles
- Martial Art Demo
- Fashion Show
- Financial Literacy Workshops
- HHREC/YAB/TAY Zone
- Little Genius Kid Zone
- Food Vendors

We continue to invite local organizations and vendors to participate in this community gathering. We focus on the entire city, in bringing everyone together to partake in the positive vibration and celebration of a rich culture and our history of overcoming enormous opposition. Oakland is one of the most diverse cities in the Bay Area. Having our community members from all different heritages together, to celebrate One Love and One Liberation.

"Before MAY 24, 2024 for the EARLY BIRD SPECIAL, any time after that will be Regular Price!"

If you would like to secure a vending space(s) or host a resource table(s), please complete the attached forms, return them via email. Spaces are limited and will be assigned on a first come, first served basis upon receipt of your application, fee, and business license. Once all documents are received and **APPROVED** you will receive confirmation via eMail, text or telephone call, of your space at this year's Oakland's Juneteenth Celebration & Street Festival. **B-H BRILLIANT MINDS PROJECT INC. HAS THE RIGHTS TO DENY ANY APPLICATION.**

If you have any additional questions or need any additional information, please contact the office at (510) 290-0811, (510) 435-1077 or bhbrilliantminds@yahoo.com. Our hope is that you will seriously consider this invitation and join us as we strive to make a positive difference in our community.

Warm regards,

Ms. Barbara Howard

Founder/Coordinator of Oakland Juneteenth Celebration & Festival

Founder/Executive Director of B-H Brilliant Minds Project, Inc.

17TH ANNUAL OAKLAND JUNETEENTH CELEBRATION & STREET FESTIVAL, FREEDOM DAY!

“CLOSEOUT”

SATURDAY - JUNE 22, 2024

VENDOR & RESOURCE CONTRACT APPLICATION

This year's Theme:

“Reaching for Wholeness, One Love, One Liberation!”

Event Policies and Procedures

1. The operating hours for the event are 11:30am to 6:00pm.
2. Set-up will begin at 7:30am and must be completed by 10:00am.
3. All vendors and community organizations are expected to be open for business during these hours; No EARLY breakdowns can occur prior to 6:00 pm. Except upon APPROVAL. All areas must be cleaned and vacated by 7:30pm.
4. Space will be reserved on a first come, first served basis.
5. Occupants are responsible for bringing their own tables, canopy, and chairs.
6. If Booth spaces are not cleaned and vacated by 8:00pm on the day of the event, we will have someone assist you and there will be a \$50.00 fee, per helper for their assistance.
7. Alcoholic beverages are **NOT** permitted to be **sold** on the streets or within the event area.
8. Electricity is **NOT** provided, and **NO** loud generators are permitted.
9. Vehicle traffic is not allowed within the event boundaries between 11:00am and 6:00pm – No Exceptions.
10. All Vendor water containers **must** be emptied into wastewater container on Market and San Pablo Street.
11. All merchandise must remain within vendor booth spaces.
12. The Oakland Juneteenth Annual Celebration and Festival is a **family event**. **No merchandise featuring drugs, drug paraphernalia or explicit sexual connotations will be permitted.** The Staff reserves the right to remove vendors offering such merchandise for sale.
13. There will be **NO guns, ammunition, pepper spray, or weapons or any kind sold or present on the grounds.**
14. All City, County and State regulations will be obeyed.
15. Face Masks are Optional.
16. Please follow the CDC COVID-19 Guidelines.
17. All Pictures will be uplifted on our Social Media.

I have read and understand the above-listed event policies and procedures. I agree to follow the rules as stated above and hereby release the B-H Brilliant Minds Project, Inc., St Mary's Senior Center, Wendy's Cheesecake Bakery, Le'Royalty Ladies Catering Services, Fam 1st Foundation, NAMI CC, HHREC, East Oakland BCZ Collaborative, HIP HOP TV, HOMIES Empowerment, Oakland International Film Festival, Black Minds Matter 2, Believe Radio, MADE*MEN Bay Area's Finest Motorcycle Club, Alameda County and the City of Oakland from ALL damages, costs, or expenses that may arise because of fire, theft, or breakage of property or personal injury received by reason of or in the course of the Oakland Juneteenth Celebration & Street Festival, Freedom Day, which may be occasioned by any willful or negligent act or omissions of myself, my employees, my volunteers or any liability from disorder or disturbance during this event. I warrant that I have the authority to bind this business to this agreement.

Print Name: _____

Signature: _____

Organization: _____

Date: _____

Name of Organization/Business

Contact Person

Street Address

City, State, Zip Code

Day Phone

Evening Phone

Email Address

Retail Vendors, please describe the items that you will be selling:

**Application *DEADLINE*, payment, and All required forms (Only Return pages 4 & 5)
Must be received by June 10, 2024**

May 24, 2024 is the Early Bird Special and DEADLINES for ALL Application is June 10, 2024:

- | | | | |
|--------------------------|---|---------|---------|
| <input type="checkbox"/> | Non-Profit Organizations | \$40.00 | \$50.00 |
| <input type="checkbox"/> | Community Based Organization | \$40.00 | \$50.00 |
| <input type="checkbox"/> | Retail Vendors (Arts, crafts, etc.) | \$75.00 | \$85.00 |
| <input type="checkbox"/> | Sellers Permit Included (if applicable) – A copy of a seller’s permit from the State Board of Equalization is required in order to secure a vendor space and must be displayed in your space. | | |
| <input type="checkbox"/> | Insurance Waiver (Box MUST be checked) You are acknowledging that you are covered under your own Insurance and you releasing the Oakland 17 th Annual Juneteenth Celebration & Street Festival, Freedom Day Party and Partners of all Liability and I agree to all terms and conditions stated in “Terms and Conditions” within contract agreement: | | |

Signed: _____ Date: _____

Total Amount Enclosed \$ _____

Please Mail, eMail, or Scan the Application forms and remittance no later than to: bhbrilliantminds@yahoo.com

May 24, 2024, or June 10, 2024

Payments by Cash App (\$BHBrilliantMinds) or Square, will be subject to additional processing charges.

Make checks/electronic payments payable to:

B-H Brilliant Minds Project, Inc.

P. O. Box 23552 Oakland CA 94623 www.bhbrilliantminds.org

For more info, please contact Ms. Howard at (510) 435-1077 or bhbrilliantminds@yahoo.com

(Please return Application pages 4 and 5 with payment)