

**17<sup>th</sup> ANNUAL OAKLAND JUNETEENTH  
CELEBRATION & STREET FESTIVAL, FREEDOM DAY!**

**“CLOSEOUT”**

**Saturday - June 22, 2024**

*This Year's Theme:*

*“Reaching for Wholeness, One Love,  
One Liberation!”*



**Sponsorship Package**





# Oakland's Juneteenth





## **B-H Brilliant Minds Project, Inc.**

### **17<sup>th</sup> Annual Oakland Juneteenth Celebration & Street Festival, Freedom Day!**

### **THIS YEAR'S THEME IS: "Reaching for Wholeness One Love, One Liberation!"**

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B-H Brilliant Minds Project, Inc. is excited to come back together for the 17<sup>th</sup> Annual Oakland Juneteenth Celebration and Street Festival, Freedom Day. Now deemed as a Federal Holiday which is fast-ly approaching! Please join us on Saturday, June 22, 2024, on Brockhurst Street in Oakland, CA. (between Market Street and San Pablo Avenue) for a day affirming, The Brilliance, Resilience, and Love of African Diaspora People. By presenting our past, present and future accurately, by showcasing the wide range of talent, art, music through our cultural traditions, and family fun. This year's theme is: **"Reaching for Wholeness, One Love, One Liberation!"**

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For the last 16 years, B-H Brilliant Minds Project, Inc., Oakland Juneteenth Celebration has **CLOSED OUT**, the Bay Area Juneteenth Events. We have brought people from all over Oakland and the Greater Bay Area together, to acknowledge the affliction and affirm the effects, the trauma of slavery has had on our people. Juneteenth gives us the opportunity to educate our communities in order, to breakdown, barriers that stops movement towards healing oneself and our communities. Knowing our mental health & spirituality plays a significate roll in healing.

Over the years over 1,500 people or more, has enjoyed the street festival that includes live music, free health screenings, oral history presentations, exhibits, workshops, quilting display, food, and many other symbolic activities to commemorate our African American Heritage. We continue to create community inclusion by fostering relationships with neighbors, communities, and business owners alike. B-H Brilliant Minds Project Inc. uplift and showcasing local artist, businesses owners, and organizations.

The Festivities of the Day will include:

- Live DJ's (2 Stages)
- R&B, Jazz, Rap & Gospel Performances
- Local Vendors Displays and Sales/Community Resources
- MADE\*MEN Bay Area's Finest Motorcycle Club
- HOMIES Empowerment (Freedom Booth)
- Health Zone/Mental Wellness/Health Screenings/Resources
- Healing Circles
- Martial Art Demo
- Fashion Show
- Financial Literacy Workshops
- HHREC/YAB/TAY Zone
- Little Genius Kid Zone
- Food Vendors

We continue to invite local organizations and vendors to participate in this community gathering. We focus on the entire city, in bringing everyone together to partake in the positive vibration and celebration of a rich culture and our history of overcoming enormous opposition. Oakland is one of the most diverse cities in the Bay Area. Having our community members from all different heritages together, to celebrate One Love and One Liberation.

Warm regards,

Ms. Barbara Howard  
Founder/Coordinator of Oakland Juneteenth Celebration & Festival  
Founder/Executive Director of B-H Brilliant Minds Project, Inc.

# 17<sup>TH</sup> ANNUAL OAKLAND JUNETEENTH CELEBRATION & STREET FESTIVAL, FREEDOM DAY!

**“CLOSEOUT”**

**SATURDAY - JUNE 22, 2024**

## SPONSOR LEVELS & BENEFITS

*This year’s Theme:*

*“Reaching for Wholeness, One Love, One Liberation!”*

<p style="text-align: center;"><b>Title Sponsor</b> <b>\$25,000.00</b></p> <ul style="list-style-type: none"> <li>Legacy Award</li> <li>Billboard Recognition</li> <li>Radio Recognition</li> <li>Zone Banner</li> <li>Logo recognition in all print advertising</li> <li>Logo recognition in all printed promotional materials</li> <li>Logo recognition on all electronic promotions</li> <li>Signage on stage and throughout festival</li> <li>Premium placement of logo on print ads</li> <li>Banners and Signage at the Event</li> <li>Three complimentary booths</li> <li>Editorial Mention in all pre-event press releases and articles</li> <li>Presentation to showcase organization</li> <li>Logo on Print ads</li> </ul>	<p style="text-align: center;"><b>Platinum Sponsor</b> <b>\$10,000.00</b></p> <ul style="list-style-type: none"> <li>Award Recognition</li> <li>Zone Banner</li> <li>Logo recognition in all print advertising</li> <li>Logo recognition in all printed promotional materials</li> <li>Logo recognition on all electronic promotions</li> <li>Signage on stage and throughout festival</li> <li>Premium placement of logo on print ads</li> <li>Banners and Signage at the Event</li> <li>Two complimentary booths</li> <li>Editorial Mention in all pre-event press releases and articles</li> <li>Presentation to showcase organization</li> </ul>
<p style="text-align: center;"><b>Health Zone Sponsor</b> <b>\$2,500.00</b></p> <ul style="list-style-type: none"> <li>Logo recognition on flyers</li> <li>Logo recognition in all printing advertising</li> <li>Logo recognition on all electronic promotions</li> <li>One complimentary booth</li> <li>Presentation to showcase organization</li> </ul>	<p style="text-align: center;"><b>Sankofa Sponsor</b> <b>\$500.00</b></p> <ul style="list-style-type: none"> <li>Logo Recognition on flyers</li> <li>Logo recognition on electronic promotions</li> <li>One complimentary booth</li> </ul>
<p style="text-align: center;"><b>Silver Sponsor</b> <b>\$250.00</b></p> <ul style="list-style-type: none"> <li>One complimentary booth</li> </ul>	<p style="text-align: center;"><b>Friends of Juneteenth Sponsor</b> <b>\$100.00</b></p>

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Name of Organization/Individual

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Street Address

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City, State Zip Code

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Day Phone

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Evening Phone

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Email Address

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**SPONSORSHIPS LEVELS & BENEFITS**

<input type="checkbox"/>	Title Sponsor	\$25,000.00
<input type="checkbox"/>	Platinum Sponsor	\$10,000.00
<input type="checkbox"/>	Health Zone Sponsor	\$2,500.00
<input type="checkbox"/>	Sankofa Sponsor	\$500.00
<input type="checkbox"/>	Silver Sponsor	\$250.00
<input type="checkbox"/>	Friends of Juneteenth	\$100.00

Total Amount Enclosed      \$ \_\_\_\_\_

Please Mail, eMail, or Scan the Sponsorship form and remittance no later than to: [bhbrilliantminds@yahoo.com](mailto:bhbrilliantminds@yahoo.com)

**May 31, 2024**

Donations via Check, Money Order, Cashier Check or Bill.com are Welcomed and are Tax Deductible

**Make checks/electronic payments payable to:**

B-H Brilliant Minds Project, Inc.

P. O. Box 23552 Oakland, CA. 94623      [www.bhbrilliantminds.org](http://www.bhbrilliantminds.org)

For more info, please contact Ms. Howard at (510) 435-1077 or [bhbrilliantminds@yahoo.com](mailto:bhbrilliantminds@yahoo.com)

(Please return donation(s) with page 5)