

# 11th ANNUAL

## OAKLAND JUNETEENTH CELEBRATION

***THEME:** "African Americans from Past to Present have been, and continue to be Resilient in America and Across the Globe."*



## Sponsorship Package



Howard Dyckoff, Photography  
howarddy@gmail.com



**B.H. Brilliant Minds Project, Inc.**

## **The 11<sup>th</sup> Annual Juneteenth Celebration**

**Theme:** "African Americans from Past to Present have been, and continue to be Resilient in America and Across the Globe."

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We are excited to announce that the 11<sup>th</sup> Annual Oakland Juneteenth Celebration is fast approaching! Please join us on Saturday, June 23, 2018 at 925 Brockhurst Street Oakland, CA 94608, between Market Street and San Pablo Avenue for a day of music, free health screens, historical education and family fun. This year's theme is **"African Americans from Past to Present have been, and continue to be Resilient in America and Across the Globe."** Our event brings together people of all ethnicities and cultures of the Greater Bay Area to celebrate the end of slavery in the United States. Celebrate the impact of the record breaking Black Panther Movie and empowering message of hope and resiliency.

Thanks to sponsors like Alameda County Behavioral Health, the Akonadi Foundation this Oakland Juneteenth Celebration has brought people from all over the city together to commemorate this unique moment in history. Last year, over 1,000 people enjoyed the festival that included live music, free health screenings, oral history presentations, free food, quilting, and many other symbolic activities to commemorate our African American heritage. This year we will again honor individuals; Ryan Coogler, Director of Black Panthers and his parents, organizations such as ABPsi. We will provide even more opportunities for the community to hear from the voices of our ancestors:

- Live Blues, R&B, Hip Hop, # ALL IN NATION Gospel Hip Hop Stage, and Jazz Performances
- Vendors & Community Resource displays and sales
- Kids Zone - Arts and Crafts, Face Painting, Critical Thinking Games
- Health Zone to provide health screening & resources
- Morning Educational Workshops; hosted by ABPsi
- Wendy's Cheesecake Bakery, Just Be Unique Fashion Show featuring "Oakland Fashion Week"

We invite you to join Alameda County, the City of Oakland and the San Pablo Area Revitalization Coalition as a sponsor for the 11<sup>th</sup> Annual Juneteenth Celebration. B.H. Brilliant Minds Project, Inc. is a 501(3)(c) organization and all donations are tax deductible. Of course, the best benefit of all is the knowledge that you are positively supporting the Oakland community. Contributions can be made to B.H. Brilliant Minds Project, Inc., 3418 West Street, Main Suite, Oakland CA 94608. If you have any additional questions or need any additional information please contact me at (510)435-1077 or at [Barbarahoward47@comcast.net](mailto:Barbarahoward47@comcast.net). Our hope is that you will seriously consider this invitation and join us as we strive to make a positive difference in our community.

Warm regards,

Barbara Howard  
Director of Oakland Juneteenth Festival  
B.H. Brilliant Minds Project, Inc.

# JUNETEENTH SPONSOR LEVELS AND BENEFITS

## **Title Sponsor \$10,000.00**

Above Line Recognition as Presenting Sponsor Logo  
Logo recognition in all print advertising  
Logo recognition in all printed promotional materials  
Logo recognition on all electronic promotions  
Signage on stage and throughout festival  
One complimentary booth  
Editorial Mention in all pre-event press releases and articles  
Presentation to showcase organization

## **Presenting Sponsor \$2,500.00**

Above Line Recognition as Presenting Sponsor Logo on all  
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Logo recognition in all printed promotional materials  
Logo recognition on all electronic promotions  
Signage on stage and throughout festival  
One complimentary booth  
Editorial Mention in all pre-event press releases and articles  
Presentation to showcase organization

## **Gold Sponsor \$750.00**

Premium placement of logo on print ads  
Logo Recognition on flyers  
Logo recognition on all electronic promotions  
Banners and Signage at the Event  
One complimentary booth  
Presentation to showcase organization

## **Platinum Sponsor \$5,000.00**

Above Line Recognition as Presenting Sponsor Logo  
Logo recognition in all print advertising  
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Logo recognition on all electronic promotions  
Signage on stage and throughout festival  
One complimentary booth  
Editorial Mention in all pre-event press releases and articles  
Presentation to showcase organization

## **Sankofa Sponsor \$1,000.00**

Logo Recognition as Title Sponsor on flyers  
Logo recognition in all print advertising  
Logo recognition in all printed promotional materials  
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Signage around event  
One complimentary booth  
Editorial Mention in all pre-event press releases and articles  
Presentation to showcase organization

## **Silver Sponsor \$500.00**

Logo on print ads  
Logo Recognition on flyers  
Recognition on electronic promotions  
One complimentary booth

## **Health Zone Sponsor \$250.00**

Logo on Print ads  
Logo recognition on flyers

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Name of Organization/Individual

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Street Address

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City, State, Zip

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Day Phone

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Evening Phone

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Email Address

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### **SPONSORSHIPS LEVELS & BENEFITS**

- |                          |                       |             |
|--------------------------|-----------------------|-------------|
| <input type="checkbox"/> | Title Sponsor         | \$10,000.00 |
| <input type="checkbox"/> | Platinum Sponsor      | \$5,000.00  |
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| <input type="checkbox"/> | Gold Sponsor          | \$750.00    |
| <input type="checkbox"/> | Silver Sponsor        | \$500.00    |
| <input type="checkbox"/> | Health Zone Sponsor   | \$250.00    |
| <input type="checkbox"/> | Friends of Juneteenth | \$100.00    |

Total Amount Enclosed

\$ \_\_\_\_\_

Please mail the sponsorship form and remittance no later than:

**June 13, 2018**

Donations are tax deductible

**Make checks payable to:**

B.H. Brilliant Minds Project, Inc.

3418 West Street, Main Suite Oakland CA 94608 [www.bhbrilliantminds.org](http://www.bhbrilliantminds.org)

For more info, please contact us at (510)435-1077 or [Barbarahoward47@comcast.net](mailto:Barbarahoward47@comcast.net)