

13th ANNUAL

OAKLAND JUNETEENTH CELEBRATION & FESTIVAL

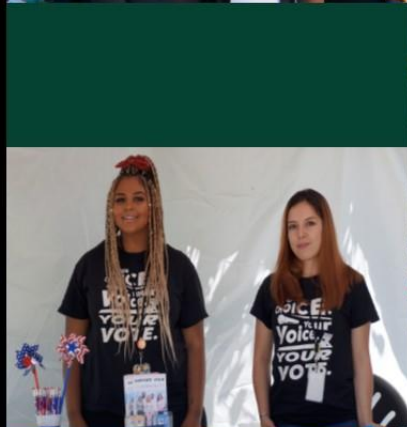
“What’s in Our DNA?”

FAITH, LOVE, POWER, STRENGTH, RESILIENCY & SURVIVAL!

Saturday, June 20, 2020



Sponsorship Package





The 13th Annual Oakland Juneteenth Celebration & Festival

What's in Our DNA? Faith, Love, Power, Strength, Resiliency and Survival!

We are extremely excited to announce that the 13th Annual Oakland Juneteenth Celebration and Festival is fastly approaching! Please join us this year on Saturday, June 20, 2020 at 3233 Market Street, Oakland, CA 94608 on the corner of Brockhurst Street, between Market Street and San Pablo Avenue. This year we will be having 2 Stages of Live Music, DJ's, Free Health Screens, Historical Education, Free Workshops, Community Awards, a Fashion Show, and Family Fun. This year's theme is ***"What's in Our DNA? Faith, Love, Power, Strength, Resiliency and Survival!"*** Our event brings together people of all ethnicities, and cultures of the Greater Bay Area to celebrate the end of slavery in the United States.

Thanks to sponsors like the Akonadi Foundation, Alameda County Behavioral Health Care Services, Black Minds Matter 2, the City of Oakland, and the County Neighborhood Initiative. Oakland Juneteenth Celebration and Festival has brought people from all over the Bay Area together to commemorate this unique moment in history. Last year, over 1,500 people enjoyed the festival that included live music, free health screenings, oral history presentations, quilting, and many other symbolic activities to commemorate our African American heritage. This year we will again, honor the legacy's of individuals and organizations such as Dr. Prince White of the Urban Peace Movement and provide even more opportunities for the community leaders to be heard.

- Live Music, DJ's, HIP HOP, Reggae, R&B and Jazz Performers
- Community Awards
- Local Vendors & Community Resource displays and sales
- Kids Zone
- Health Zone to provide health screening & resources
- Racial/Educational Restorative Justice Awareness
- Mental Health Awareness
- Car Show
- Fashion Show
- Workshops
- Dominoes Tournament
- More...

We invite you to join Alameda County Behavioral Health Care Services, the City of Oakland and the San Pablo Area Revitalization Coalition, Global Investment Company/Opportunity Zone Investment (OZI) Company, Black Minds Matter 2, as a sponsor for the 13th Annual Oakland Juneteenth Celebration & Festival. B.H. Brilliant Minds Project, Inc. Non-profit 501(c)(3) organization. Please note that all donations are tax deductible. Of course, the best benefit of all, is knowing that you are positively supporting the Oakland Community. Contributions can be made to B.H. Brilliant Minds Project, Inc., 3418 West Street, Main Suite, Oakland, CA. 94608. If you have any additional questions or need any additional information please contact me at (510)435-1077, (510) 290-0811 or/at Barbarahoward47@comcast.net or bhbrilliantminds@yahoo.com. Our hope is that you will seriously consider this invitation and join us as we strive to make a positive difference in our communities.

Warm regards,

Ms. Barbara Howard

JUNETEENTH SPONSOR LEVELS AND BENEFITS

Title Sponsor **\$25,000.00**

Above Line Recognition as Presenting Sponsor Logo
Logo recognition in all print advertising
Logo recognition in all printed promotional materials
Logo recognition on all electronic promotions
Signage on stage and throughout festival
One complimentary booth
Editorial Mention in all pre-event press releases and articles
Presentation to showcase organization

Platinum Sponsor **\$10,000.00**

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Signage on stage and throughout festival
One complimentary booth
Editorial Mention in all pre-event press releases and articles
Presentation to showcase organization

Presenting Sponsor **\$5,000.00**

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Logo recognition in all printed promotional materials
Logo recognition on all electronic promotions
Signage on stage and throughout festival
One complimentary booth
Editorial Mention in all pre-event press releases and articles
Presentation to showcase organization

Sankofa Sponsor **\$2,500.00**

Logo Recognition as Title Sponsor on flyers
Logo recognition in all print advertising
Logo recognition in all printed promotional materials
Logo recognition on all electronic promotions
Signage around event
One complimentary booth
Editorial Mention in all pre-event press releases and articles
Presentation to showcase organization

Gold Sponsor **\$1,000.00**

Premium placement of logo on print ads
Logo Recognition on flyers
Logo recognition on all electronic promotions
Banners and Signage at the Event
One complimentary booth
Presentation to showcase organization

Silver Sponsor **\$500.00**

Logo on print ads
Logo Recognition on flyers
Recognition on electronic promotions
One complimentary booth

Health Zone Sponsor **\$250.00**

Logo on Print ads
Logo recognition on flyers

OAKLAND JUNETEENTH CELEBRATION & FESTIVAL

Name of Organization/Individual

Street Address

City, State Zip

Day Phone

Evening Phone

Email Address

SPONSORSHIPS LEVELS & BENEFITS

- | | | |
|--------------------------|-----------------------|-------------|
| <input type="checkbox"/> | Title Sponsor | \$25,000.00 |
| <input type="checkbox"/> | Platinum Sponsor | \$10,000.00 |
| <input type="checkbox"/> | Presenting Sponsor | \$5,000.00 |
| <input type="checkbox"/> | Sankofa Sponsor | \$2,500.00 |
| <input type="checkbox"/> | Gold Sponsor | \$1,000.00 |
| <input type="checkbox"/> | Silver Sponsor | \$500.00 |
| <input type="checkbox"/> | Health Zone Sponsor | \$250.00 |
| <input type="checkbox"/> | Friends of Juneteenth | \$100.00 |

Total Amount Enclosed

\$ _____

Please mail the sponsorship form and remittance no later than:

June 10, 2020

Donations are tax deductible

Make checks payable to: B.H. Brilliant Minds Project, Inc.

P.O Box 23552 Oakland, CA 94623

For more info, call (510) 290-0811 or e-mail: bhbrilliantminds@yahoo.com

www.bhbrilliantminds.org