

# OAKLAND JUNETEENTH 15<sup>TH</sup> ANNUAL CELEBRATION & FESTIVAL

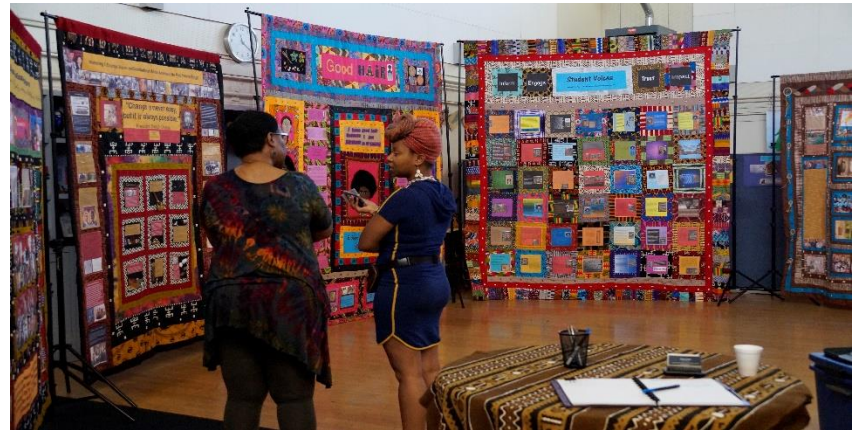
Saturday, June 25, 2022

**THEME:** *“Walking in Purpose, I Am the Revolution!”*



## Sponsorship Package









**B.H. Brilliant Minds Project, Inc.**

## **The Oakland Juneteenth 15<sup>th</sup> Annual Celebration & Festival**

**THEME: "Walking in Purpose, I Am, the Revolution!"**

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BH Brilliant Minds Project, Inc. is excited to come back together for the 15<sup>th</sup> Annual Oakland Juneteenth Celebration and Festival, Now deemed as a Federal Holiday which is fast approaching! Please join us on Saturday, June 25, 2022 at on Brockhurst Street in Oakland, CA. between Market Street and San Pablo Avenue for a day affirming the expression, recognition, and understanding of melanated people by presenting our past, present and future accurately by showcasing the wide range of talent and art of our culture and family fun. This year's theme is **"Walking in Purpose, I Am the Revolution"**.

The last fourteen years, the Juneteenth Celebration has brought people from all over Oakland and the Bay Area acknowledging the pain and affirming the effects the trauma of slavery has had on our people, instantly allows for walls to be torn down and restorative communication to begin. Over the years over 1,000 people enjoyed the festival that included live music, free health screenings, oral history presentations, workshops, quilting, and many other symbolic activities to commemorate our African American Heritage. We continue to create community inclusion by fostering relationships with neighbors and business owners alike, culture up lifting by showcasing local artist and local business owners and aids in communal healing by addressing generational trauma and mental health via reflective workshops.

- Live DJ, R&B, Jazz, Rap & Gospel Performances
- Vendors & Community Resource displays and sales
- Umoja Outdoor Rink
- Out Door Play Day/HOMIES Empowerment/Kids Zone
- Health Zone to provide Health Screening & Resources
- AKOMA Market
- Mental Health Awareness/Black Lives Matter 2!
- Movie Screening
- Fashion Show
- Author Workshops
- Home Ownership Workshops
- HHREC/YAB/TAY Zone

We invite local organizations and vendors to participate in this wonderful gathering of neighbors as we focus on the entire city, in bring everyone together to partake in the positive vibration and celebration of a rich culture and our history of overcoming enormous opposition. Oakland is one of the most diverse cities in the Bay Area. Having our community members from all different heritages together in celebration fosters cultural understanding and keeps Oakland resilient. If you would like to secure a vending booth or host a resource table, please complete the attached forms and return them by **June 10, 2022**. Space is limited and will be assigned on a first come, first served basis upon receipt of application, fees, and permits where applicable. Once all documents are received, you will receive confirmation of your space at this year's festival. If you have any additional questions or need any additional information, please contact me at (510) 435-1077 or [bhbrilliantminds@yahoo.com](mailto:bhbrilliantminds@yahoo.com). Our hope is that you will seriously consider this invitation and join us as we strive to make a positive difference in our community.

Warm regards.

Ms. Barbara Howard  
Founder/Coordinator of Oakland Juneteenth Celebration & Festival  
Founder/Executive Director of B.H. Brilliant Minds Project, Inc.

# OAKLAND JUNETEENTH 15<sup>TH</sup> ANNUAL CELEBRATION & FESTIVAL

## SATURDAY, JUNE 25, 2022

### SPONSOR LEVELS & BENEFITS

**THEME: “Walking in Purpose, I Am the Revolution!”**

<p style="text-align: center;"><b>Title Sponsor</b> <b>\$25,000.00</b></p> <p style="text-align: center;">Legacy Award</p> <p style="text-align: center;">Billboard Recognition</p> <p style="text-align: center;">Radio Recognition</p> <p style="text-align: center;">Zone Banner</p> <p style="text-align: center;">Logo recognition in all print advertising</p> <p style="text-align: center;">Logo recognition in all printed promotional materials</p> <p style="text-align: center;">Logo recognition on all electronic promotions</p> <p style="text-align: center;">Signage on stage and throughout festival</p> <p style="text-align: center;">Premium placement of logo on print ads</p> <p style="text-align: center;">Banners and Signage at the Event</p> <p style="text-align: center;">Three complimentary booth</p> <p style="text-align: center;">Editorial Mention in all pre-event press releases and articles</p> <p style="text-align: center;">Presentation to showcase organization</p>	<p style="text-align: center;"><b>Platinum Sponsor</b> <b>\$10,000.00</b></p> <p style="text-align: center;">Award Recognition</p> <p style="text-align: center;">Zone Banner</p> <p style="text-align: center;">Logo recognition in all print advertising</p> <p style="text-align: center;">Logo recognition in all printed promotional materials</p> <p style="text-align: center;">Logo recognition on all electronic promotions</p> <p style="text-align: center;">Signage on stage and throughout festival</p> <p style="text-align: center;">Premium placement of logo on print ads</p> <p style="text-align: center;">Banners and Signage at the Event</p> <p style="text-align: center;">Two complimentary booth</p> <p style="text-align: center;">Editorial Mention in all pre-event press releases and articles</p> <p style="text-align: center;">Presentation to showcase organization</p>
<p style="text-align: center;"><b>Health Zone Sponsor</b> <b>\$2,500.00</b></p> <p style="text-align: center;">Logo recognition on flyers</p> <p style="text-align: center;">Logo recognition in all printing advertising</p> <p style="text-align: center;">Logo recognition on all electronic promotions</p> <p style="text-align: center;">One complimentary booth</p> <p style="text-align: center;">Presentation to showcase organization</p>	<p style="text-align: center;"><b>Sankofa Sponsor</b> <b>\$500.00</b></p> <p style="text-align: center;">Logo Recognition on flyers</p> <p style="text-align: center;">Logo recognition on electronic promotions</p> <p style="text-align: center;">One complimentary booth</p>
<p style="text-align: center;"><b>Silver Sponsor</b> <b>\$250.00</b></p> <p style="text-align: center;">Logo recognition on flyers</p> <p style="text-align: center;">One complimentary booth</p>	<p style="text-align: center;"><b>Friends of Juneteenth Sponsor</b> <b>\$100.00</b></p>

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Name of Organization/Individual

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Street Address

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City, State Zip Code

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Day Phone

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Evening Phone

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Email Address

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**SPONSORSHIPS LEVELS & BENEFITS**

- |                          |                       |             |
|--------------------------|-----------------------|-------------|
| <input type="checkbox"/> | Title Sponsor         | \$25,000.00 |
| <input type="checkbox"/> | Platinum Sponsor      | \$10,000.00 |
| <input type="checkbox"/> | Health Zone Sponsor   | \$2,500.00  |
| <input type="checkbox"/> | Sankofa Sponsor       | \$500.00    |
| <input type="checkbox"/> | Silver Sponsor        | \$250.00    |
| <input type="checkbox"/> | Friends of Juneteenth | \$100.00    |

Total Amount Enclosed      \$ \_\_\_\_\_

Please Mail, eMail, or Scan the Sponsorship form and remittance no later than to:

[bhbrilliantminds@yahoo.com](mailto:bhbrilliantminds@yahoo.com)

**June 10, 2022**

Donations via Square or Cash App (\$BHBrilliantMinds), Etc. are Welcomed and are Tax Deductible

**Make checks/electronic payments payable to:**

B.H. Brilliant Minds Project, Inc.

P. O. Box 23552 Oakland, CA. 94623      [www.bhbrilliantminds.org](http://www.bhbrilliantminds.org)

For more info, please contact Ms. Howard at (510) 435-1077 or [bhbrilliantminds@yahoo.com](mailto:bhbrilliantminds@yahoo.com)

(Please return Application pages 1 and 2 with payment)