

**THE OAKLAND JUNETEENTH
16TH ANNUAL
CELEBRATION & STREET FESTIVAL, FREEDOM DAY!
“CLOSEOUT”**

Saturday, June 24, 2023

This Year's Theme:

Ain't No Stopping Us Now!

“We MUST Leave a Legacy for Our People!”



Sponsorship Package



B-H Brilliant Minds Project, Inc.

The Oakland Juneteenth 16th Annual Celebration & Street Festival, Freedom Day!

THIS YEAR'S THEME IS:

“Ain’t No Stopping Us Now, “We MUST Leave a Legacy for Our People!”

B-H Brilliant Minds Project, Inc. is excited to come back together for the Oakland Juneteenth 16th Annual Celebration and Street Festival, Freedom Day. Now deemed as a Federal Holiday which is fast-ly approaching! Please join us on Saturday, June 24, 2023, on Brockhurst Street in Oakland, CA. (between Market Street and San Pablo Avenue) for a day affirming the expression, recognition, and understanding of melanated people by presenting our past, present, and future accurately by showcasing the wide range of talent and art of our culture and family fun. This year’s theme is: **Ain’t No Stopping Us Now, “We MUST Leave a Legacy for Our People.”**

For the last 15 years, B-H Brilliant Minds Project, Inc., Oakland Juneteenth Celebration has closed out the Bay Area Juneteenth Events. We have brought people from all over Oakland and the Bay Area together, to acknowledge the pain and affirm the effects the trauma of slavery has had on our people. Juneteenth gives us the opportunity to educate our communities in order to breakdown and have restorative communication.

Knowing our mental health & spirituality plays a significant role in healing. Over the past years 1,200 people or more, has enjoyed the street festival that includes live music, free health screenings, oral history presentations, exhibits, workshops, quilting display, and many other symbolic activities to commemorate our African American Heritage. We continue to create community inclusion by fostering relationships with neighbors and business owners alike, culture up lifting by showcasing local artist and local business owners and aids in communal healing by addressing systemic racism, economic racism, and educational racism via reflective workshops.

- Live DJ, R&B, Jazz, Rap & Gospel Performances
- Oakland/Bay Area Steppers “Chicago Style Stepping”
- Vendors & Community Resource displays and sales
- Eastbay Chevs Car Show
- HOMIES Empowerment
- AKOMA Market on the Road
- Health Zone to provide Health Screening & Resources
- NAMI Contra Costa/Black Minds Matter 2! “Mental Health Awareness”
- Healing Circle
- Fashion Show
- Cultural Exhibit
- Financial Literacy Workshops
- HHREC/YAB/TAY Zone
- Outdoor Play Day

We continue to invite local organizations and vendors to participate in this community gathering of neighbors as we focus on the entire city, in bringing everyone together to partake in the positive vibration and celebration of a rich culture and our history of overcoming enormous opposition. Oakland is one of the most diverse cities in the Bay Area. Having our community members from all different heritages together in celebration fosters cultural understanding and keeps Oakland Resilient!

Warm regards,

Ms. Barbara Howard

Founder/Coordinator of Oakland Juneteenth Celebration & Street Festival

Founder/Executive Director of B.H. Brilliant Minds Project, Inc.

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CELEBRATION & STREET FESTIVAL, FREEDOM DAY**

“CLOSEOUT”

SATURDAY - JUNE 24, 2023

SPONSOR LEVELS & BENEFITS

This year's theme:

Ain't No Stopping Us Now! “We MUST Leave a Legacy for Our People!”

<p>Title Sponsor \$25,000.00 Legacy Award Billboard Recognition Radio Recognition Zone Banner Logo recognition in all print advertising Logo recognition in all printed promotional materials Logo recognition on all electronic promotions Signage on stage and throughout festival Premium placement of logo on print ads Banners and Signage at the Event Three complimentary booths Editorial Mention in all pre-event press releases and articles Presentation to showcase organization Logo on Print ads</p>	<p>Platinum Sponsor \$10,000.00 Award Recognition Zone Banner Logo recognition in all print advertising Logo recognition in all printed promotional materials Logo recognition on all electronic promotions Signage on stage and throughout festival Premium placement of logo on print ads Banners and Signage at the Event Two complimentary booths Editorial Mention in all pre-event press releases and articles Presentation to showcase organization</p>
<p>Health Zone Sponsor \$2,500.00 Logo recognition on flyers Logo recognition in all printing advertising Logo recognition on all electronic promotions One complimentary booth Presentation to showcase organization</p>	<p>Sankofa Sponsor \$500.00 Logo Recognition on flyers Logo recognition on electronic promotions One complimentary booth</p>
<p>Silver Sponsor \$250.00 One complimentary booth</p>	<p>Friends of Juneteenth Sponsor \$100.00</p>

Name of Organization/Individual

Street Address

City, State Zip Code

Day Phone

Evening Phone

Email Address

SPONSORSHIPS LEVELS & BENEFITS

- | | | |
|--------------------------|-----------------------|-------------|
| <input type="checkbox"/> | Title Sponsor | \$25,000.00 |
| <input type="checkbox"/> | Platinum Sponsor | \$10,000.00 |
| <input type="checkbox"/> | Health Zone Sponsor | \$2,500.00 |
| <input type="checkbox"/> | Sankofa Sponsor | \$500.00 |
| <input type="checkbox"/> | Silver Sponsor | \$250.00 |
| <input type="checkbox"/> | Friends of Juneteenth | \$100.00 |

Total Amount Enclosed \$_____

Please Mail, eMail, or Scan the Sponsorship form and remittance no later than to: bhbrilliantminds@yahoo.com

May 31, 2023

Donations via Check, Money Order, Cashier Check or Bill.com are Welcomed and are Tax Deductible

Make checks/electronic payments payable to:

B.H. Brilliant Minds Project, Inc.

P. O. Box 23552 Oakland, CA. 94623 www.bhbrilliantminds.org

For more info, please contact Ms. Howard at (510) 435-1077 or bhbrilliantminds@yahoo.com

(Please return donation(s) with page 5)