

**THE OAKLAND JUNETEENTH  
16<sup>TH</sup> ANNUAL  
CELEBRATION & STREET FESTIVAL, FREEDOM DAY!  
“CLOSEOUT”**

**Saturday - June 24, 2023**

***This Year's Theme:***

***Ain't No Stopping Us Now!***

***“We MUST Leave a Legacy for Our People!”***



**Vendor Package**



Oakland's Juneteenth 2022



## **B-H Brilliant Minds Project, Inc.**

**The Oakland Juneteenth 16<sup>th</sup> Annual Celebration & Street Festival, Freedom Day!**

**THIS YEAR'S THEME IS:**

**Ain't No Stopping Us Now, "We MUST Leave a Legacy for Our People!"**

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B-H Brilliant Minds Project, Inc. is excited to come back together for the Oakland Juneteenth 16<sup>th</sup> Annual Celebration and Street Festival, Freedom Day. Now deemed as a Federal Holiday which is fast-ly approaching! Please join us on Saturday, June 24, 2023, on Brockhurst Street in Oakland, CA. (between Market Street and San Pablo Avenue) for a day affirming the expression, recognition, and understanding of melanated people by presenting our past, present and future accurately by showcasing the wide range of talent and art of our culture and family fun. This year's theme is: **Ain't No Stopping Us Now, "We MUST Leave a Legacy for Our People."**

For the last 15 years, B-H Brilliant Minds Project, Inc. Oakland Juneteenth Celebration has closed out the Bay Area Juneteenth Events. We have brought people from all over Oakland and the Bay Area together, to acknowledge the pain and affirm the effects the trauma of slavery has had on our people. Juneteenth gives us the opportunity to educate our communities in order to breakdown and have restorative communication.

Knowing our mental health & spirituality plays a significant role in healing. Over the years over 1,200 people or more, has enjoyed the street festival that includes live music, free health screenings, oral history presentations, exhibits, workshops, quilting display, and many other symbolic activities to commemorate our African American Heritage. We continue to create community inclusion by fostering relationships with neighbors and business owners alike, culture up lifting by showcasing local artist and local business owners and aids in communal healing by addressing systemic racism, economic racism, and educational racism via reflective workshops.

- Live DJ, R&B, Jazz, Rap & Gospel Performances
- Oakland/Bay Area Steppers "Chicago Style Stepping"
- Vendors & Community Resource displays and sales
- Eastbay Chevs Car Show
- HOMIES Empowerment
- Health Zone to provide Health Screening & Resources
- NAMI Contra Costa/Black Minds Matter 2! "Mental Health Awareness"
- Healing Circle
- Fashion Show
- Author Workshops
- Financial Literacy Workshops
- HHREC/YAB/TAY Zone
- Little Genius Kid Zone

We continue to invite local organizations and vendors to participate in this community gathering of neighbors as we focus on the entire city, in bringing everyone together to partake in the positive vibration and celebration of a rich culture and our history of overcoming enormous opposition. Oakland is one of the most diverse cities in the Bay Area. Having our community members from all different heritages together in celebration fosters cultural understanding and keeps Oakland Resilient!

If you would like to secure a vending booth(s) or host a resource table(s), please complete the attached forms and return them by **May 12, 2023, for "Early Bird Special" or by June 10, 2023, for Regular Price**. Space is limited and will be assigned on a first come, first served basis upon receipt of application, fees, and permits where applicable. Once all documents are received and approved you will receive confirmation via eMail, text or telephone call, of your space at this year's Celebration & Street Festival, Freedom Day. If you have any additional questions or need any additional information, please contact the office at (510) 290-0811, (510) 435-1077 or bhbrilliantminds@yahoo.com. Our hope is that you will seriously consider this invitation and join us as we strive to make a positive difference in our community.

Warm regards,

Ms. Barbara Howard

Founder/Coordinator of Oakland Juneteenth Celebration & Festival

Founder/Executive Director of B.H. Brilliant Minds Project, Inc.

**THE OAKLAND JUNETEENTH 16<sup>TH</sup> ANNUAL  
CELEBRATION & STREET FESTIVAL, FREEDOM DAY!**

**"CLOSEOUT"**

**SATURDAY - JUNE 24, 2023**

**VENDOR & RESOURCE CONTRACT APPLICATION**

*This year's Theme:*

*Ain't No Stopping Us Now! "We MUST Leave a Legacy for Our People!"*

**Event Policies and Procedures**

1. The operating hours for the event are 11:00am to 6:00pm.
2. Set-up will begin at 7:30am and must be completed by 11:00am.
3. All vendors and community organizations are expected to be open for business during these hours; no breakdowns can occur prior to 6:00 pm. All areas must be cleaned and vacated by 7:30pm.
4. Space will be reserved on a first come, first served basis.
5. Occupants are responsible for bringing their own tables, canopy and chairs.
6. If Booth spaces are not cleaned and vacated by 8:00pm on the day of the event, we will have someone assist you and there will be a \$50.00 fee for their assistance.
7. Alcoholic beverages are not permitted to be sold or consumed on the streets or within the event area.
8. Electricity is not provided and no loud generators are permitted.
9. Vehicle traffic is not allowed within the event boundaries between 11:00am and 6:00pm – No Exceptions.
10. All Vendor water containers **must** be emptied into waste water container on Market and San Pablo Street.
11. All merchandise must remain within vendor booth spaces.
12. The Oakland Juneteenth Annual Celebration and Festival is a family event. No merchandise featuring drugs, drug paraphernalia or explicit sexual connotations will be permitted. The Staff reserves the right to remove vendors offering such merchandise for sale.
13. There will be no guns, ammunition, pepper spray, or weapons or any kind sold or present on the grounds.
14. All City, County and State regulations will be obeyed.
15. Face Masks are recommended.
16. Please follow the CDC COVID-19 Guidelines.

I have read and understand the above-listed event policies and procedures. I agree to follow the rules as stated above and hereby release the B-H Brilliant Minds Project, Inc., St Mary's Senior Center, Wendy's Cheesecake Bakery, Le'Royalty Ladies Catering Services, Fam 1<sup>st</sup> Foundation, NAMI CC, HHREC, East Oakland BCZ Collaborative, HIP HOP TV, HOMIES Empowerment, Oakland International Film Festival, Black Minds Matter 2, Believe Radio, Eastbay Chevs Car Show, Alameda County and the City of Oakland from all damages, costs, or expenses that may arise because of fire, theft, or breakage of property or personal injury received by reason of or in the course of the Oakland Juneteenth Celebration & Street Festival, Freedom Day, which may be occasioned by any willful or negligent act or omissions of myself, my employees, my volunteers or any liability from disorder or disturbance during this event. I warrant that I have the authority to bind this business to this agreement.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Organization: \_\_\_\_\_

Date: \_\_\_\_\_

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Name of Organization/Business

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Contact Person

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Street Address

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City, State, Zip Code

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Day Phone

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Evening Phone

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Email Address

Retail Vendors, please describe the items that you will be selling:

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***Application, payment and all required forms must be received by May 12, 2023,***

***for Early Bird Special and/or No later than June 10, 2023:***

- |                          |  |         |         |
|--------------------------|--|---------|---------|
| <input type="checkbox"/> | <b>Non-Profit Organizations</b>  | \$40.00 | \$50.00 |
| <input type="checkbox"/> | <b>Community Based Organization</b>  | \$40.00 | \$50.00 |
| <input type="checkbox"/> | <b>Retail Vendors (Arts, crafts, etc.)</b>   | \$75.00 | \$85.00 |
| <input type="checkbox"/> | <b>Sellers Permit Included</b> (if applicable) – A copy of a seller’s permit from the State Board of Equalization is required in order to secure a vendor space and must be displayed in your space.   |         |         |
| <input type="checkbox"/> | <b>Insurance Waiver</b> (Box must be checked) You are acknowledging that you are covered under your own Insurance and you releasing the Oakland 16 <sup>th</sup> Annual Juneteenth Celebration & Street Festival Party and Partners of all Liability and I agree to all terms and conditions stated in “Terms and Conditions” within contract agreement: |         |         |

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Total Amount Enclosed \$ \_\_\_\_\_

Please Mail, eMail, or Scan the Application forms and remittance no later than to: [bhbrilliantminds@yahoo.com](mailto:bhbrilliantminds@yahoo.com)

**May 12, 2023, or June 10, 2023**

Payments by Cash App (\$BHBrightMinds) or Square, will be subject to additional processing charges

**Make checks/electronic payments payable to:**

B.H. Brilliant Minds Project, Inc.

P. O. Box 23552 Oakland CA 94623 [www.bhbrilliantminds.org](http://www.bhbrilliantminds.org)

For more info, please contact Ms. Howard at (510) 435-1077 or [bhbrilliantminds@yahoo.com](mailto:bhbrilliantminds@yahoo.com)

(Please return Application pages 4 and 5 with payment)